

1300 Pacific Avenue Natrona Heights, PA 15065 Tel: 724-226-6215 ATImetals.com **Jeffrey H. Thompson** Vice President and General Manager, Sales, Marketing & Product Development

September 8, 2016

Dear ATI FRP Customer:

Subject: Price Announcement

Effective with shipments beginning on October 1, 2016, ATI Flat Rolled Products is increasing selling prices. The price increases will be achieved by:

- 1. Increasing the net transaction price (before surcharge) on all 200 series and ATI 430TM cold rolled sheet by reducing the functional discount two percentage points (2%).
- 2. Increasing the value add temper extras by \$0.02/lb.
- 3. Increasing the net transaction price (before surcharge) on all 200 series continuous mill plate by \$0.02/lb.

These price increases are necessary to support continued growth and investment in our business. Please contact your ATI Flat Rolled Products sales representative for further details.

Sincerely,

Jeffrey H. Thompson

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Vice President and General Manager, Sales, Marketing & Product Development